

The  
**I AM BRAVE AND UNAFRAID**

Book Project



Partnership Program



HOLIDAY HEROES

Dear Hero,

Thank you for considering to be a HERO to hospitalized children!  
We are thrilled to present The “I Am Brave and Unafraid” Book Project to you for your consideration.

“This powerful book provided such a great lesson about developing bravery. The colorful pages captivated my niece’s attention and the positive message made her feel safe and confident to go to sleep in the dark.”

- Jennifer Strait

The goal of the book project is two fold. By becoming a sponsor you are helping create braver children, an essential attribute which helps children overcome and/or deal with challenges easier. Second, you are helping Holiday Heroes expand their program into more hospitals and therefore you are making more hospitalized children smile and boost their confidence while they battle their disease. Given the location, clientele, and/or overall exposure we believe you would be an amazing community partner!

Our goal with this project is to find 100 partners that are excited to house our bookcase in their facility. The goal is not for you to sell these books. They are to be given away and those who receive it are asked to make a donation to replace the book and help provide one to a hospitalized child. There are five options for partnership and we hope you’ll consider one of them!



**Thank you again for your time and consideration!**

Be Brave,  
*Holiday Heroes and I Am Brave and Unafraid*



# Supreme Hero

*A Supreme Hero gives \$25,000 or more.*

## **Your donation:**

- Creates a NEW placement of 10 or more bookcases in the Chicagoland area and beyond.
- Option to host bookcases at your facility and/or at one of 10 Host Only locations
- Gives a minimum of 720 Holiday Heroes Children the “I Am Brave and Unafraid” book at the winter 2020 Holiday Hero parties.

## **In appreciation for your gift, our gift to you is:**

- Recognition: Your logo/name will be on our Donor Page inside 10,000 books
- Your logo/name on 10 or more bookcases.
- Sponsor recognition at the June 2020 Holiday Heroes Annual Gala.
- Social media and website recognition.

# Platinum Hero

*A Platinum Hero gives \$10,000 or more.*

## **Your donation:**

- Creates a NEW placement of 4 or more bookcases in the Chicagoland area and beyond.
- Option to host bookcases at your facility and/or at one of 10 Host Only locations
- Gives a minimum of 288 Holiday Heroes Children the “I Am Brave and Unafraid” book at the winter 2020 Holiday Hero parties.

## **In appreciation for your gift, our gift to you is:**

- Recognition: Your logo/name on our Donor Page inside 10,000 books.
- Your logo/name on 4 or more bookcases.
- Sponsor recognition at the June 2020 Holiday Heroes Annual Gala. (June 2020)
- Social media and website recognition.



# Gold Hero

*A Gold Hero gives \$5,400 or more.*

## **Your donation:**

- Creates a NEW placement of 2 or more bookcases in the Chicagoland area and beyond.
- Option to host bookcases at your facility and/or at one of 10 Host Only locations.
- Gives a minimum of 144 Holiday Heroes Children the “I Am Brave and Unafraid” book at the winter 2020 Holiday Hero parties.

## **In appreciation for your gift, our gift to you is:**

- Recognition: Your logo/name on our Donor Page inside the book.
- Your logo/name on 2 or more bookcases.
- Sponsor recognition at the June 2020 Holiday Heroes Annual Gala.
- Social media and website recognition.

# Silver Hero

*A Silver Hero gives \$3,600 or more.*

## **Your donation:**

- Creates a NEW placement of 1 or more bookcases in the Chicagoland area and beyond.
- Option to host the bookcase at your facility or at one of 10 Host Only locations.
- Gives a minimum of 72 Holiday Heroes Children the “I Am Brave and Unafraid” book at the winter 2020 Holiday Hero parties.

## **In appreciation for your gift, our gift to you is:**

- Recognition: Your logo/name on our Donor Page inside 10,000 books.
- Your logo/name on 1 or more bookcases.
- One social media and website shout out, other PR/Marketing Perks.



HOLIDAY HEROES

# Bronze Hero

*A Bronze Hero gives \$1,800 or more.*

## **Your donation:**

- Fills 1 or more CURRENT bookcases in the Chicagoland area and beyond.
- Gives a minimum of 72 Holiday Heroes Children the “I Am Brave and Unafraid” book at the winter 2020 Holiday Hero parties.

## **In appreciation for your gift, our gift to you is:**

- One social media and website shoutout, other PR/Marketing Perks.

Learn more and sign up at

[holiday-heroes.org/brave-and-unafraid](https://holiday-heroes.org/brave-and-unafraid)



HOLIDAY HEROES